

## Paul Holliday

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**From:** [REDACTED]  
**Sent:** 07 June 2025 23:16  
**To:** Licensing  
**Subject:** [CAUTION EXTERNAL] Formal Objection to Premises Licence Application at [Booze in Town Ltd, 31 High Street, KT19 8DD]  
  
**Follow Up Flag:** Follow up  
**Flag Status:** Flagged  
  
**Categories:** Lisa working on it

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To: Licensing Authority of Epsom and Ewell Borough Council

My concerns are with the four Licensing Objectives :

- Prevention of Crime and Disorder
- Promotion of Public Safety
- Prevention of Public Nuisance
- Protection of Children from Harm

I am writing to formally object to the application for a new premises licence for an off-licence at [31 High Street, KT19 8DD]. As the proprietor of an established off-licence operating in the vicinity for over few years now, I have serious concerns that granting this licence would undermine the licensing objectives outlined in the Licensing Act 2003.

Our area already experiences significant issues related to alcohol-induced crime and anti-social behaviour. Introducing another off-licence is likely to exacerbate these problems, leading to increased incidents of vandalism, public intoxication, and disturbances. Similar concerns were raised in the Shepherd's Bush Green area, where residents reported that additional alcohol outlets contributed to heightened crime and disorder .

I personally work in McDonalds and I have seen increased density of alcohol outlets can compromise public safety, not only through heightened crime but through greater risks of accidents, disorder, and medical emergencies. Public services, including the police, ambulance, and A&E departments, are already under significant pressure. Adding another off-licence risks worsening this strain, especially during late-night hours.

Beyond the statutory objectives, I also wish to highlight the cumulative impact that multiple off-licences have on a neighbourhood. Our area is already saturated with alcohol retailers. The introduction of yet another would serve no identifiable community benefit and risks tipping the local balance even further toward public harm.

This concern has been recognised in other boroughs under the "Cumulative Impact Policy" framework, which allows councils to limit the number of licensed premises in a given area where evidence shows they are contributing to disorder or nuisance. I urge the council to consider whether such a policy may be relevant here.

In view of the above, I strongly oppose the granting of this licence. I respectfully ask that the licensing committee give due consideration to the very real and evidenced concerns of local residents and businesses. A decision to refuse this application would demonstrate the council's continued commitment to protecting community welfare, public safety, and the integrity of our neighbourhood.

Please confirm receipt of this objection. I would be happy to provide further information or attend a hearing if necessary.

Yours faithfully,

A solid black rectangular box used to redact a signature.

## Paul Holliday

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**From:** [REDACTED]  
**Sent:** 08 June 2025 16:51  
**To:** Licensing  
**Subject:** [CAUTION EXTERNAL] Concern Regarding Premises Licence Application - 31 High Street, Epsom, KT19 8DD

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**Categories:** Lisa working on it

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Dear Licensing Officer,

I am submitting this letter as a formal objection to the application for a new premises licence for an off-licence at [Booze In Town Ltd, 31 High Street, Epsom, KT19 8DD].

Epsom town is already facing ongoing challenges associated with alcohol-related behaviour, including disorderly conduct, petty crime, and general public disturbances.

The cumulative effect of having numerous licensed premises in a concentrated area has been shown to stretch local services thin. Emergency responders and public health services are already overburdened, and adding another licence into the mix could escalate incidents requiring police or medical attention, especially on the weekends.

As per an existing resident I personally frequently deal with noise pollution, increased litter much of which is associated with late night Pubs on the weekends. The addition of yet another alcohol shop has the potential to worsen these everyday disruptions, impacting the wellbeing of families, elderly residents, and other students groups living nearby. Because they'll sell alcohol very late on the weekends.

Furthermore, Greater visibility and accessibility of alcohol in such areas may lead to increased youth consumption and the normalisation of drinking at an early age, which is in direct conflict with the Licensing Act's objective to protect children from harm.

There is also the broader issue of market oversaturation. Our town already has a high density of shops selling alcohol. Adding to this concentration would not benefit the community and risks damaging the social fabric of the area. Other local authorities have recognised these concerns by adopting Cumulative Impact Policies to curb the spread of licensed premises where they are known to have adverse effects. I would encourage the council to consider whether such a policy is applicable here.

In light of the above, I urge the licensing committee to decline this application or requesting them to give them not such long hours on the weekends. Doing so would reinforce your commitment to

promoting community safety, reducing public disorder, and preserving a peaceful environment for all residents and businesses.

Yours sincerely,

[REDACTED]

Redisential address :

[REDACTED]

[REDACTED]

Date : 08/06/2025

**From:** [REDACTED]  
**Sent:** 10 June 2025 16:34  
**To:** Licensing  
**Subject:** [CAUTION EXTERNAL] Formal Objection to Premises Licence Application at 31 High Street, Epsom, KT19 8DD

**Categories:** Lisa working on it

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To Whom this may concern,

I am writing to formally lodge an objection under the Licensing Act 2003 to the application for a new off-licence at [31 High Street], Epsom, KT19 8DD.

Epsom already has a high density of off-licences, many of which are clearly linked to visible alcohol misuse, littering, and noise disturbances, especially among local students and youths congregating outside these venues. Granting another licence will heighten these ongoing issues, rather than alleviate them.

Under the Act, objections must relate to at least one of the four licensing objectives. My opposition is founded on:

a) Prevention of Crime and Disorder

- A saturated off-licence environment creates clustering effects, leading to increased anti-social behaviour and public intoxication. Similar zones are treated as “cumulative impact areas” in other councils when density causes lasting nuisance <sup>2</sup>.

b) Prevention of Public Nuisance

- The existing Off-licence, pubs and club already generate significant noise, from loud gatherings to frequent littering and spillages visible in the streets. Another licence would only exacerbate this, increasing nightly disturbances and reducing inhabitants’ quality of life.
- UK licensing policy explicitly warns that in areas with high density licences, adding more may simply increase nuisance and noise, undermining the licensing objectives .

c) Protection of Children from Harm

- Evidence shows off-licences near student and youth hotspots facilitate age-inappropriate access to alcohol. With multiple existing venues, introducing another Off-licence increases the risk of under-age drinking and associated harms.

### 3. Cumulative Density & Council Policy

Epsom Council's Licensing Policy likely reflects national guidance, acknowledging that over-saturated areas require special caution. This is recognised in nearby boroughs like Merton and Spelthorne, which designate such areas, either rejecting or heavily scrutinising new licence applications in zones of high existing density<sup>2</sup>.

### 4. Request for Refusal or Conditions

Given the evidence and concerns, I respectfully ask for one of the following outcomes:

1. Refusal of the licence application, on grounds that it threatens multiple licensing objectives.
2. If the licence is considered, to impose strict conditions, such as:
  - Reduced trading hours, especially evenings and weekends.
  - Operational controls to limit congregation and litter (e.g., regular street cleaning, no street-facing alcohol promotions)
  - A "no special offers" policy aimed at limiting bulk or youth-targeted promotions.

### 5. Wider Impact – Community & Environmental

A refusal or adjustment supports the Council's wider aims: creating a safe, clean, and welcoming town centre for both residents and local students. Continuing to permit a growing monopoly of off-licences undermines Epsom's vibrancy and may ratchet up calls for stricter public safety measures.

### 6. Conclusion

In summary, another off-licence in Epsom will :

- Add to the cumulative impact of existing premises.
- Increase anti-social behaviour, noise, and litter.
- Heighten risk of alcohol-related harm among youths. Specifically on the weekends.

Therefore, I urge the Licensing Committee to reject the application, or impose stringent operational conditions if granted.

Yours sincerely,

[Redacted Signature]

Epsom Resident

[Redacted Address]

**Paul Holliday**

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**From:** [REDACTED]  
**Sent:** 13 June 2025 18:54  
**To:** Licensing; [REDACTED]  
**Subject:** [CAUTION EXTERNAL] Objection to Premises Licence  
**Categories:** Lisa working on it

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To Whom It May Concern,

**Application - Booze in Town, 31 High Street, Epsom, KT19 8DD**

Date - 13th of June 2025

I am writing to formally object to the application for a premises licence for the above-mentioned premises. My objection is based on the following grounds :

**Public Nuisance :**

I am concerned that the proposed opening hours and activities will lead to increased noise, disturbance, and anti-social behaviour in our town area, negatively impacting the quality of life for residents, including myself. UK licensing policy explicitly warns that in areas with high density licenses, adding more may simply increase nuisance and noise, undermining the licensing objectives.

**Crime and Disorder :**

I believe the new premises licence will increase the risk of crime and disorder in the area, including increased instances of intoxicated individuals, violence, and vandalism.

**Public Safety :**

If the licensing committee granted the premises licence I am concerned about the potential for accidents and injuries due to overcrowding in the High Street, inadequate security, and the potential for excessive alcohol consumption.

**Protection of Children from Harm :**

I am concerned that the presence of a few licensed premises in the area which are very close to each other may expose children to harmful influences in alcohol and behaviours.

I believe that the granting of the premises licence would be detrimental to the four licensing objectives. I would appreciate it if my concerns are taken into account in the licensing authority's decision-making process.

Thank you for taking my views into account. I trust that the Council will make a decision that safeguards Epsom's community spirit, protects its young children, students, businesses and the quality of life of all residents.

Yours faithfully,

[Redacted Signature]

Downtown Liquors, 25B High Street, Epsom, KT19 8DD

[Redacted Address]



**From:** [REDACTED]  
**Sent:** 06 June 2025 19:36  
**To:** Licensing  
**Subject:** [CAUTION EXTERNAL] Concern Regarding Alcohol License Application for Booze In Town Ltd, 31 High Street Epsom KT19 8DD

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**Categories:** Lisa working on it

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To Whom this may concern,

I am writing to express my concerns regarding the application for an alcohol license for 31 High Street Epsom KT19 8DD

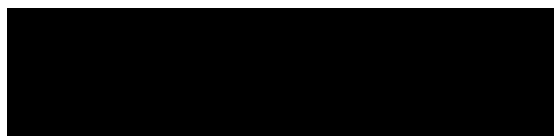
While I understand that many businesses seek to diversify their offerings, I do not believe this location is suitable for alcohol sales. My concerns stem from the following:

1. **Existing Availability:** There are already multiple establishments in the vicinity licensed to sell alcohol, which makes it difficult to justify the need for another.
2. **Community Safety and Well-being:** Increasing alcohol availability in the area could potentially lead to more incidents of public drinking, noise, or antisocial behavior, which could negatively impact local residents, particularly families and the elderly.
3. **Impact on Local Youth:** Introducing another alcohol outlet may send the wrong message to young people in the community and make it easier for underage individuals to access alcohol, even if unintentionally.

I strongly believe that maintaining the character and safety of Epsom should take precedence, And I urge the committee to carefully consider the potential implications of granting this license.

Thank you for your time and attention to this matter. I would appreciate being kept informed a

Warm regards,



**From:** [REDACTED]  
**Sent:** 19 June 2025 14:43  
**To:** Licensing  
**Subject:** [CAUTION EXTERNAL] Objection to Proposed New Off-Licence in Epsom  
**Categories:** Lisa working on it

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Dear Licensing Committee,

I'm writing to strongly object to the application for a new off-licence in Epsom.

We already have more than enough places selling alcohol in the area, and adding another one will only make things worse. It's becoming all too common to see groups of young people drinking in public spaces, making noise late into the night, and leaving behind litter, bottles, and even causing damage.

It's not just an inconvenience, it's having a real impact on the quality of life for local residents.

Epsom's already reached a tipping point when it comes to off-licences. Other councils, like Brent, have recognised this kind of issue and are much stricter about new applications in areas where alcohol related problems are rising. We should be doing the same.

I live nearby, and I've seen firsthand how this issue has been growing more youth drinking, more antisocial behaviour, more pressure on schools, parks, and public spaces. It also goes against the aim of keeping children and families safe, especially when alcohol becomes so easily accessible near places they regularly go.

On top of that, the night-time disturbances are getting worse, putting a real strain on local services. Adding another alcohol outlet won't fix the problem it will only make it bigger.

I understand the need to support new businesses, but not at the cost of community well-being.

I hope the Council will take this seriously and reject the application. But if it is granted, I strongly urge you to put strict conditions in place, like shorter opening hours, no outdoor promotions, regular litter patrols, and no alcohol ads in windows.

Thanks for taking the time to read this. I really hope you'll make a decision that puts our community first.

Kind regards,

A black rectangular box redacting the signature of the sender.

Epsom Resident

## Paul Holliday

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**From:** [REDACTED]  
**Sent:** 23 June 2025 17:31  
**To:** Licensing  
**Subject:** [CAUTION EXTERNAL] Booze In Town Ltd, 31 High Street Epsom KT19 8DD

**Follow Up Flag:** Follow up  
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**Categories:** Paul Working on it, Lisa working on it

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I object to granting of for the following reasons:

Firstly there is an off license less than 10 doors away, therefore proportionally there is no need for another off licence in such near vicinity.

There is no parking near by, so either they will have to park on the road. Causing even more mayhem to that part of the high street, when we already have to contest with mopeds both mounting the curb and driving on the footpaths (which I have seen done regularly).

Or they will be consuming the bought alcohol in the high street or local parks.  
Both of which could cause a public nuisance and raise the potential for crime and disorder which in turn, jeopardises public safety.

If accessibility of alcohol in such a Populated area is raised, the potential for this to impact the most vulnerable in our society is much higher, especially when they are open to 1am at the weekends.

Unfortunately I have no faith that this establishment will be monitored by either the police or the council. As they have done little to control the pubic nuisance, safety and regular disorder caused by the moped drivers.

Yours faithfully

[REDACTED]

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