

EVENTS IN THE PARK

Report of the: Head of Operational Services

Contact: Samantha Whitehead

Annexes/Appendices (attached):

Other available papers (not attached):

REPORT SUMMARY

To advise the Joint Management Committee of events which have previously been approved and new applications that have been received.

<u>RECOMMENDATION (S)</u>	<i>Notes</i>
(1) That the Joint Management Committee notes the Event Calendar.	
(2) That the Joint Management Committee approves the proposal to host the Sport Relief 2018 event in Nonsuch Park.	

1 Events 2017

20/06/2017	Mole Valley Orienteering - Nonsuch Park, Sutton SM3 8AJ, UK
24/06/2017	Classic Events - Nonsuch Town & Country Show - London Road Dog Free Area
25/06/2017	Classic Events - Nonsuch Town & Country Show - London Road Dog Free Area
25/06/2017	Yoga in the Park - Cheam Dog Free
02/07/2017	Age Concern
05/07/2017	Ronhill Athletics - Nonsuch Park, Sutton SM3 8AJ, UK
06/07/2017	St Raphael's Music In the Park - Formal Gardens
08/09/2017	Reed Business Information, 14 mile walk for The Royal Marsden Cancer Charity - From Fulham to Sutton via Nonsuch Park
10/09/2017	Awareness Day - Nonsuch Park
08/10/2017	MABAC Cross Country Event - Nonsuch Park, Sutton SM3 8AJ, UK
27/10/2017	Phoenix Running - Nonsuch Park, Sutton SM3 8AJ, UK
05/11/2017	Ronhill Athletic - Nonsuch Park, Sutton SM3 8AJ, UK
11/11/2017	Vanda Caulfield Cross Country Event - Nonsuch Park

2 Sport Relief 2018

- 2.1 Comic Relief is the parent charity to Sport Relief which is a fundraising event that takes place every two years. It aims to harness the power and passion of sport to change lives for the better.
- 2.2 Comic Relief spends the money raised through Sport Relief to help give those living in disadvantaged and divided communities in the UK a better life; and also helps children and young people in the world's poorest countries escape from extreme poverty, abuse and exploitation.
- 2.3 In 2010, Nonsuch Park played host to its first Sport Relief event. The event was a mile long route around the park and attracted 1,000 participants over the course of the day. The event was organised by Officers from both London Borough of Sutton and Epsom & Ewell Borough Council, with help from volunteers who were actively involved to ensure that participants and spectators had a safe, enjoyable and rewarding day.
- 2.4 In 2010, the Sport Relief event at Nonsuch Park was declared the second highest fundraiser in the UK outside of the Flagship City Events, raising a staggering £40,000.
- 2.5 Following the success of 2010, Nonsuch has continued to host the bi-annual Sport Relief event. The 2012 event was one of 700 local mile events, but was the largest local mile in the country. Over 1,500 participants completed one, three or six miles around the park and helped to raise a grand total of £37,608.85 for the Sport Relief charity.
- 2.6 In 2014 the Nonsuch Park event was the 9th largest event in the Country and helped to raise £25,183.84 for the Sport Relief charity.
- 2.7 Although the numbers were down slightly in 2016, the event still managed to raise £14,870.74, which is a fantastic achievement.
- 2.8 The event is well-rehearsed and managed by Officers from Epsom & Ewell's Leisure Developments and Operational Services teams. If the Joint Management Committee agrees to host the 2018 event, Nonsuch Park will be given its own page on the Sport Relief website. Sport Relief will advertise the event and officers will back this up with additional press coverage both in Sutton and Epsom.
- 2.9 Participants will register direct with Sport Relief, who will in turn advise officers of the number of entries. Sport Relief will supply all promotional materials, water, goody bags and an event organiser's kit.
- 2.10 The event will be held on Sunday 18 March 2018. The main event area will be situated in the open parkland at the front of the Mansion House. A mile long course has been identified and this can be repeated three or six times for participants who would like the extra challenge.

NONSUCH PARK JOINT MANAGEMENT COMMITTEE
26 JUNE 2017

- 2.11 The event will be split into five waves with a maximum of 500 participants per wave. This phased approach has previously worked well and limits the amount of participants on the course at any one time.
- 2.12 Participants will be invited to the Park at the time specified for their event. This will combat the impact of everyone turning up at once. Car parking will be available at all three designated car parks and additional car parking will be available on Church Field, weather permitting.
- 2.13 The event will be attended by an appropriate first aid provider and volunteers from local sports and community groups who will act as marshals for the event.
- 2.14 In addition local organisations and clubs will be invited to set up temporary stalls to help promote and signpost opportunities locally.
- 2.15 Previously Sport Relief has agreed to contribute up to £1,500 towards the delivery of an event in Nonsuch Park. This normally covers the equipment costs for the event. Officers will ask Sport Relief to contribute towards the organisational costs for the 2018 event and are confident due to the Borough's excellent reputation for delivery, that a budget of around £1,000 will be agreed based on the number of participants in the 2016.
- 2.16 It is expected that any additional costs for delivering the event can be covered from within existing budgets between Operational Services and Leisure Developments.
- 2.17 There is a great opportunity to develop stronger external partnerships and networks using Sport Relief as an exciting incentive. The possibility of attracting a large number of participants and spectators to Nonsuch Park would help to encourage local clubs, organisations and businesses to get actively involved in the event.
- 2.18 In previous years officers have worked with Nonsuch Girls School providing volunteering opportunities at the Sport Relief event. It is expected that a similar arrangement will be offered if the event is approved.

3 Conclusion and Recommendations

- 3.1 That the Joint Management Committee notes the Events Calendar for 2017.
- 3.2 That the Joint Management Committee approves the proposal to host a Sport Relief event in Nonsuch Park.

WARD(S) AFFECTED: Nonsuch Ward; (EEBC)